

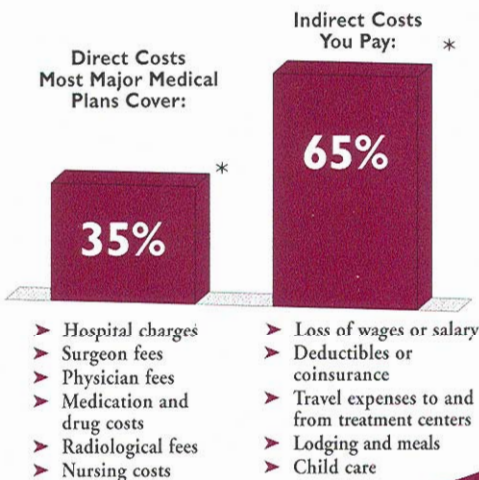
# Can IT HAPPEN TO YOU OR YOUR FAMILY?

No one plans it. But statistics show you or someone you love may develop some form of cancer.

- In the U.S., men have a one in two lifetime risk of developing cancer; for women the risk is one in three.\*
- About 8.9 million Americans alive today have survived some form of cancer.\*
- Since 1990, 17 million new cancer cases have been diagnosed.\*

## Cancer COSTS THE AMERICAN PUBLIC MORE THAN \$171 BILLION EACH YEAR.\*

According to the National Cancer Institute, an estimated 65% of these costs are related to indirect expenses.



\*Cancer Facts & Figures, American Cancer Society, 2003.

**CANCER  
INSURANCE**



**COLONIAL**  
SUPPLEMENTAL INSURANCE SM

*for what happens next*

# *Colonial* SUPPLEMENTAL INSURANCE HELPS PROVIDE THE PROTECTION YOU NEED.

## **Cancer Insurance**

- Helps you pay some of the direct and indirect costs related to cancer diagnosis and treatment.
- Helps fill the gaps in deductibles and coinsurance and complements major medical insurance.
- Helps insureds protect against unexpected expenses.
- Provides benefits directly to you, unless you specify otherwise, to be used where you determine it is needed most.
- Allows you to focus on your care, not your financial worries.

## *Helps Guard* YOUR FAMILY AGAINST FINANCIAL HARDSHIP.

With Colonial's cancer insurance plan, you can be assured you're better prepared financially if cancer affects your family. We also offer hospital intensive care insurance.

See your Colonial representative to learn more about this and other Colonial insurance products. Cancer and hospital intensive care coverage is not available in all states.

### **THE COLONIAL ADVANTAGE**

- ◆ A leader in the supplemental insurance industry.
- ◆ Communications and benefits education to help you understand the benefits you have—and the benefits you may need.
- ◆ Prompt, accurate and courteous customer service.
- ◆ Broad selection of products to help meet your individual needs, with premiums paid through convenient payroll deduction.

**Learn more about these and all of the advantages  
Colonial has to offer at [www.coloniallife.com](http://www.coloniallife.com).**

*Colonial Supplemental Insurance products are underwritten by:*

**Colonial Life & Accident Insurance Company**

1200 Colonial Life Boulevard, Columbia, South Carolina 29210

[www.coloniallife.com](http://www.coloniallife.com)

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